



www.seak.com

32nd Annual **National Workers' Compensation and Occupational Medicine Conference**

2012 EXHIBITOR & SPONSORSHIP INFORMATION

400+ CONFERENCE ATTENDEES • ONLY 26 EXHIBITING BOOTHS

2 Sets of Exhibiting Dates
July 16–17, 2012
July 18–19, 2012

**The Resort and Conference
Center at Hyannis
Hyannis, Cape Cod, Massachusetts**

"Excellent foot traffic - almost ran out of promotional materials in the first two hours!"

WE ARE EXCITED TO ANNOUNCE SEAK'S 32nd ANNUAL NATIONAL WORKERS' COMPENSATION AND OCCUPATIONAL MEDICINE CONFERENCE TO BE HELD JULY 16-19, 2012 IN HYANNIS, CAPE COD, MASSACHUSETTS.

This is the largest and longest running Workers' Compensation and Occupational Medicine conference in the country. We expect over 400+ Workers' Compensation Professionals in attendance with only 26 exhibiting booths available. This ratio provides you with maximum visibility.

In our widely acclaimed program, the nation's leading workers' compensation professionals join together to discuss cutting edge issues. Conference exhibitors will be able to meet with their colleagues and leaders in their fields from across the United States. Conference attendees are highly qualified professionals who exert strong influence on buying decisions for services, equipment and supplies for their companies.

By using our Conference Passport Program, attendees are strongly encouraged to visit the exhibit hall and talk with exhibitors about their products and services. We expect 400+ conference attendees at the show, and are limited to just 26 exhibiting booths per session. This provides you with a tremendous amount of exposure to the attendees and allows more opportunities to showcase your products and services to prospective buyers.

WHO ATTENDS THE CONFERENCE?

- Attorneys
- Case Managers
- CEOs
- Claims Managers
- Claims Adjusters
- Disability Managers
- Health & Safety Professionals
- Insurance Executives
- Human Resource Professionals
- Legislators
- Occupational Health Nurses
- Operations Personnel
- Physicians
- Researchers
- Risk Managers
- Risk Analysts
- RNs
- TPAs
- Workers' Compensation & Disability Claims Analysts
- And other Workers' Compensation Professionals

FOR MORE INFORMATION, CONTACT:

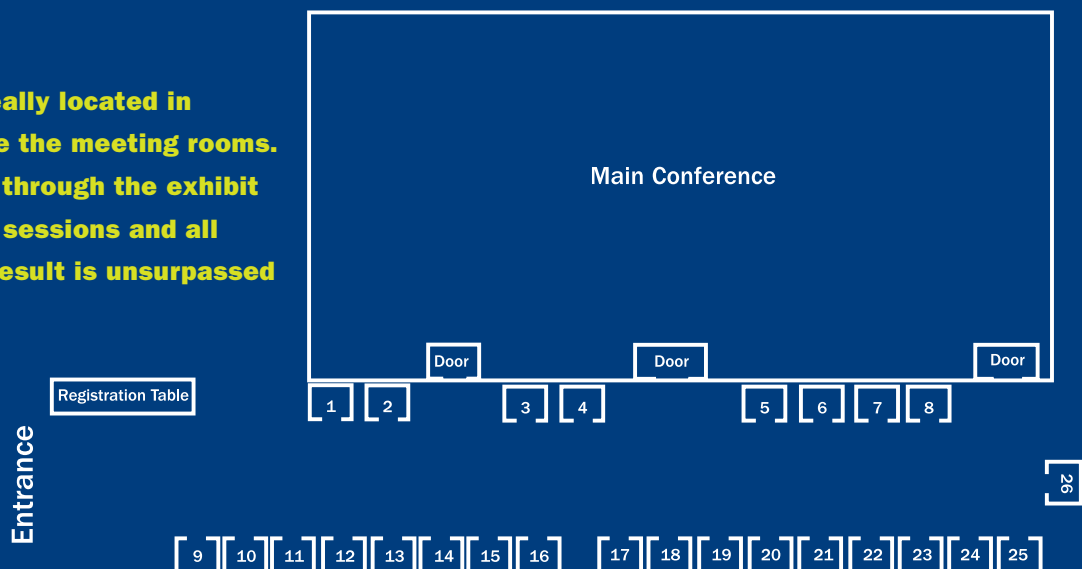
Alex Babitsky, MBA
 508.457.5150
 Alex@seak.com

LOCATION, LOCATION, LOCATION!

EXHIBIT FLOOR PLAN

(26) 8' X 6' BOOTHS

SEAK's exhibit hall is ideally located in the foyer directly outside the meeting rooms. All attendees must pass through the exhibit hall to get to all general sessions and all breakout sessions. The result is unsurpassed traffic for our vendors.



TOP 5 REASONS TO EXHIBIT AT THE 32nd ANNUAL SEAK CONFERENCE

1. OUR HIGH-POWERED NATIONAL ATTENDEES ARE THE DECISION MAKERS

On average, a SEAK attendee spends more than \$1,000 to attend the conference. They come from across the country and are very invested in the program and interested in learning about your products and services.

2. THE EXHIBIT HALL HAS EXCEPTIONAL TRAFFIC

The exhibit hall is directly outside of the conference room, so anytime the attendees need to come or go they must walk through the exhibit area, i.e. when the attendees arrive in the morning, when the attendees move from session to session, go to use their cell phone, leave or return from lunch, leave for the day, or for any reason they leave the conference, (even to use the restroom) they must walk through the exhibit area. Our Exhibit Hall Passport Program further enhances foot traffic.

3. THE EXHIBIT HOURS

This is not like most other shows where they unfortunately put the exhibitors in a separate area and only have limited exhibiting hours. Our show's exhibit hours are all day long. Because of the exhibitors' proximity to the conference room and the tremendous amount of foot traffic during the conference, our exhibitors are able to be engaged throughout the conference, not just for an hour or two.

4. WE LIMIT THE NUMBER OF EXHIBITING BOOTHS TO JUST 26

With 400+ conference attendees and just 26 exhibiting booths, the ratio of exhibitors to attendees is unmatched. You just won't find this type of exposure anywhere else.

5. WE AUTOMATICALLY INCLUDE YOUR COMPANY'S DETAILED PROFILE AND FULL CONTACT INFORMATION IN THE CONFERENCE HANDBOOK

This allows the attendees to retain your firms' information long after the conference is over. Our handbooks are treasured by attendees and are held on to for many years after the seminar is over.

**DON'T MISS THIS OPPORTUNITY TO EXHIBIT AT
SEAK'S 32nd ANNUAL CONFERENCE –
MAKE YOUR PLANS TODAY!**



"It was fabulous, we will definitely do it again!"

"Great opportunity to interact with the decision makers"

"I always meet several valuable contacts"

"Would highly recommend"

"There were so many attendees, I ran out of marketing materials"

"I wished every show used the Exhibitor Passport, a great way to have 100% reach with the attendees"

"High level attendees"

2012 EXHIBITOR CONTRACT

YES! I would like to reserve exhibit space at the 2012 SEAK, Inc. National Workers' Compensation and Occupational Medicine Conference in Hyannis, Massachusetts.

**TWO SETS OF EXHIBITING DATES:
July 16-17, 2012 OR July 18-19, 2012**

Exhibiting booths are reserved on a first come basis. It is further agreed that if cancellation is made prior to June 1st, 2012 I will be refunded one half (1/2) of my exhibiting fee. I have read the Exhibit Rules and Regulations enclosed and agree to be bound by these terms thereof.

Signature:		Date:	
Company Name:			
Contact Person:			
Address:			
City:	State:	Zip:	
Phone:	Fax:		
E-Mail:	Website:		
Name of Representative(s) Attending Seminar:			
Please choose exhibiting dates:	<input type="checkbox"/> July 16-17, 2012 (Preconference day + 1st day of main conference)		
	<input type="checkbox"/> July 18-19, 2012 (Final 2 days of main conference)		
Please indicate number of units desired:	One 6-foot draped and skirted table ___ x \$1,995 = \$_____		
	____ Persons over 2 x \$200 = _____ Total amount enclosed: \$		
The number of representatives allowed at no charge is 2. A \$200 per person fee will be charged for all representatives over your allotment.			
<input type="checkbox"/> I've enclosed a check payable to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541			
OR <input type="checkbox"/> I'm Paying by Credit Card (please circle card type) MC / Visa / Amex			
Card Number:		Exp. Date:	Security Code:
Name as it appears on the card:		Signature:	

SPONSORSHIP AND ADVERTISING ORDER FORM

Badge Lanyards - \$7,000

Take advantage of this opportunity to increase the awareness of your company at the show. We will include your logo on the lanyards that attendees will use to hold their name badges.

Notepad Sponsor - \$4,500

Include your company's information on the pads of paper provided at the conference. These notepads will be provided to the attendees throughout the event.

Reception Sponsor - \$3,000

Have your company's information on the cocktail reception flyers (given to each attendee). Includes signage at the reception.

Registration Pens - \$4,000

Your company will be the exclusive provider of pens provided to each attendee, each day.

Exclusive Lunch Sponsorships - \$2,000

Includes signage at lunch. Company giveaways or fliers displayed on tables.

Meeting Bag Insert - \$1,000

Include your company's flyer/brochure in the official conference bags (cost may vary depending on insert).

Show Guide Insert - \$1,000

Include your company's full page ad in the Conference Show Guide (black and white).

MAXIMIZE YOUR EXPOSURE AT THE SHOW AND TAKE ADVANTAGE OF OUR SPONSORSHIP OPPORTUNITIES!

Company Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
E-Mail:		
<input type="checkbox"/> I've enclosed a check payable to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541		
OR <input type="checkbox"/> I'm Paying by Credit Card (please circle card type) MC / Visa / Amex		
Card Number:	Exp. Date:	Sec. Code:
Name as it appears on the card:		
Signature:		

Please FAX to SEAK: 508-540-8304 or
MAIL to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541

QUESTIONS?
Please call Alex Babitsky at
(508) 457-5150 or
e-mail Alex@seak.com

EXHIBIT RULES AND REGULATIONS

1) Those exhibiting July 16-17, 2012 (Monday–Tuesday)

You will have access to the exhibit area to set up your booth from 4:00pm–6:00pm on Sunday July 15, 2012 and 6:30am–7:30am on Monday July 16th. All exhibit materials must be removed from the exhibit facility by 5:15pm on July 17, 2012.

Those exhibiting July 18-19, 2012 (Wednesday–Thursday)

You will have access to the exhibit area to set up your booths from 5:30pm–7:00pm on Tuesday July 17, 2012 and 6:15am–7:00am on Wednesday July 18, 2012. Booth removal is July 19, 2012 by 4:40pm.

Exhibit booths are assigned on a first come basis. Once we receive your contract and payment we will send you additional exhibiting information.

2) The application attached hereto, when accepted by SEAK, Inc. constitutes a contract between SEAK, Inc. and the exhibitor.

3) In order to maintain the high standards of the exhibit hall, SEAK, Inc. reserves the right to restrict or remove any portion of an exhibit which is detrimental or detracts from the general order of the exhibit area, in the sole and exclusive opinion of SEAK, Inc. No reduction of exhibit charges will be provided to the exhibitor in the event that SEAK, Inc. restricts, removes, or otherwise alters any part of any exhibit.

4) The exhibitor hereby grants to and understands that SEAK, Inc. has the sole discretion and right to modify, limit, restrict, alter, or forbid any activity by any of the exhibitors. Any activity that might be construed as diagnosis or treatment, including but not limited to manipulations, adjustments, or traction is expressly forbidden.

5) SEAK, Inc. may eject an exhibitor for the violation of any of these rules and regulations. In the event that SEAK, Inc. must eject an exhibitor for the performance of any activity, the exhibitor's sole recourse shall be the right to a refund of a prorated share of their space charges. The exhibitor hereby specifically waives any right to any damages or expenses for shipping, set up or take down, travel, loss of sales or other consequential damages arising out of their ejection from the exhibit space.

6) It is expressly agreed that this contract is not binding until accepted by the seminar leader of SEAK, Inc. or by its agent. It is further agreed all suits arising under this contract will be tried in the state of MA, under MA law.

7) Neither SEAK, Inc. nor the hotel in which the exhibits will be held can assume liability for damage or loss of any kind, either to attendees, members of the seminar, guests of the seminar, third persons, the hotel, the exhibitors, or to any of the property of the aforesaid individuals or entities.

8) Exhibitors must make sure that their various applicable insurance policies such as liability, fire, theft, etc. cover them during the exhibition as this seminar, since no commitments can be entered into by SEAK, Inc. or the hotel with reference to security. Neither the hotel nor SEAK, Inc. will be liable for property or material left unattended at any time in the hotel or the exhibit areas.

9) The exhibitor does hereby agree to indemnify and defend any claim of any third person against SEAK, Inc., its agents, attorneys or employees arising out of the negligence, intentional act, or any other conduct of the exhibitor.

10) Exhibit booths must be staffed at all times during the hours the exhibit hall is open. This rule is to enhance interest in the exhibits as a whole. Dismantling or removing an exhibit or materials, including packing literature or products, before the official closing of the exhibit hall is prohibited. Companies found in violation of this rule may be prevented from exhibiting at future meetings.

11) The number of representatives allowed at no charge is 2. Please list the names of representatives to be pre-registered. A \$200 per person fee will be charged for all representatives over your allotment. Representatives are not allowed into the seminar sessions.

12) Each exhibiting booth is 8' wide x 6' deep. Each booth will be provided with one draped and skirted 6-foot table and two chairs. Other requirements such as lighting, electricity, internet access and banners, etc. are not included in the prices listed below and shall be the expense of the Exhibitor. *Please note, 10-foot wide exhibit booths will not fit.*

13) If cancellation is made prior to June 1st, 2012 you will be refunded one half (1/2) of your exhibiting fee. After June 1, 2012 no refunds will be made.

BELOW IS A PARTIAL LIST OF RECENT EXHIBITORS

Ace Claim Services	First Managed Care Option	Open MRI of Dedham
AETNA Workers' Comp	Florida Institute for Neurologic Rehab.	Optimal Translation & Transportation
Albors/Alnet Languages & Transportation	GENEX Services, Inc.	PsyBar
Allsup, Inc.	Gould & Lamb	Physician Network, Inc
American Board for Occupational Health Nurses	Guarantee Insurance Company	Physiometrics, Inc.
American Educational Institute, Inc.	Health Advocates, Inc.	Physiotherapy Associates
American Institute for CPCU	Healthsouth	PMSI, Inc.
American Medical Association	Heartland Therapy Provider Network	Progressive Medical, Inc.
American Ramp Systems	HOMELINK	Preferred Medical Network
Amica Life Insurance Company	ICS/Merrill	Pure Safety
Bass and Babb Co.	Injured Workers Pharmacy	Quest Diagnostics
Beechwood Rehabilitation Services	Insurance Overload Staffing	Raytel Imaging Network
Belvedere of Albany	Interim Occupational Health	Reed Group
Black Diamond Transportation & Translation Services	Merrill Group, Inc.	Reflex Sympathetic Dystrophy Syndrome Association
Brigham & Associates	MES Group	Robin Hill Farm
Burns, White & Hickton, LLC	MTI MedComp USA	Rose Meadow Farm
Carr Allison	National Hyperbaric Oxygen Therapy	S & H Medical Management Services
CCS Holdings	Network Synergy Group	Saunders-Mosby Publishers (Elsevier)
CCS Optimal Environments	L & W Investigation	SECON - The Drug Screening Co.
Center for Comprehensive Services	McKesson Health Solutions	Shelter Island Risk Services
Centre for Neuro Skills	McNelis Investigative Services, Inc.	Smith & Nephew
Clinical Reference Laboratory	MedFocus Radiology Network	The Merrill Group
CompEx	Medical Review Institute of America	The Physician Network, Inc.
Computer Sciences Corporation	Medical Services Company	United Medical Equipment
Concentra	NEUROADVANCE, Inc.	Valley Oak Systems
Coventry Workers' Comp Services	New England Medical Systems Co.	VGM Group, Inc.
CVS/Pharmacy	New England Rehab	Work Loss Data Institute
DirectDME, Inc.	NuQuest/Bridge Pointe	WorkingRx, Inc.
DRx Pharmaceutical Consultants	One Call Medical, Inc.	Zone Care USA

HERE'S WHAT PAST EXHIBITORS HAVE TO SAY:

"Ran out of marketing materials in three hours!"

"The conference encourages all the attendees to visit your booth."

"The exhibit hall created good conversation and interaction on a consistent basis."

"Loved it."

"The best show we've ever attended!"

"Fantastic conference – well organized – important contacts."

"We made great contacts."

"One of our best conferences ever!"

"Met many possible clients."

"Great conference – thank you so much!"

"Impressed with wide range of attendees."

"Great show!! I look forward to next year."

"Great fast traffic."

"We very much enjoyed exhibiting, and we will definitely be back next year."